



Coventry

Monday 6th March 2023

The Holiday Inn (M6 jct 2), Coventry CV2 2HP

10.00a.m. to 4.30p.m.

Delivering the Safe System Approach



Financially supported by



Delivering the Safe System Approach

INFORMATION

DELIVERING THE SAFE SYSTEM APPROACH

We now understand that The Safe System Approach itself is built upon two fundamental facts:

- > *People make mistakes when using the road whether they be drivers, riders or pedestrians;*
- > *If they are involved in a collision, they are vulnerable to being killed or seriously injured.*

The Safe System places the human at its centre working towards a belief that every road death or serious injury is preventable by:

- > *Designing our road system so its features are forgiving in the event of a crash;*
- > *Training road users to both use the roads in the proper manner or know how to avoid becoming entangled in an incident;*
- > *Designing vehicles which will both react in a positive way when colliding with another person or object along with developing technologies which respond much quicker than the human can when things start to go wrong.*

In order to achieve this, we need to be proactive as well as reactive adopting health & Safety principles to our activity

WHO SHOULD ATTEND

This event of a conference style nature is for any person who is involved in the practice and promotion of road safety in terms of casualty reduction, reducing the risk to road users and making the environment smarter with active travel, reduction in CO2 emissions and innovation in mind.

Through a series of presentations, interactive sessions and discussions we will explore interventions designed to make our road network, road users and vehicles safer.

It will be of special interest to those in the areas of Education, Training, Enforcement, Engineering, Collision Investigation, Fleet, Logistics and Transport Management and Road Safety Audit etc as well as those who have managerial responsibility for a workforce who drive for their business and will appeal to those working in the private, commercial, statutory and voluntary sectors. It will also be valuable for thoughts that lead within the community and people who have a Health and Safety or Personnel/Human Resources responsibility. There is also a place for members of the public who have a genuine interest in the safety of our environment and the manner in which the roads are used

CPD CERTIFICATION

A Certificate of Attendance will be issued at the end of the day to support all CPD requirements

Recognised and valued for CPD by



COST

The delegate fee is £125.00 to include all refreshments and lunch. Multiple booking from the same organisation made at the **same time** - first place £125.00 all subsequent places at £110.00.

Please note:

There is **NO** VAT involved in this event. Only

"EARLY BIRD RATE OFFER OF £85.00 VALID UNTIL 31st January 2023".

Multiple early bird booking from the same organisation made at the same time of two places or more – first place £85.00 subsequent places £70.00

cancellations received 30 days before the event will be eligible for any refund. Name changes can be made at any time.

BOOK A PLACE ON LINE AT

<https://www.grahamfeest.com/gfc-events/delivering-the-safe-systems-approach/coventry-2023/>

Or if you prefer download the application form below and after completion email or post to the address given.

PAYMENT OF FEES

Following your booking confirmation an invoice will be generated and sent electronically for which we would ask you to deal with promptly.

OVERNIGHT ACCOMMODATION

Whilst rooms remain available the Holiday Inn is offering a rate of £70 bed and breakfast for single occupancy on Sunday. To book a room telephone the hotel on 02476 587472 quoting 'GRAHAM FEEST CONSULTANCY EVENT

DETAILS & JOINING INSTRUCTIONS

Details & joining instructions will be emailed to delegates approximately two weeks prior to the event

Delivering the Safe System Approach

CONTENT

PRESENTERS & SPEAKERS TO DATE



Darren Divall
Road Safety Manager
Transport for West Midlands
Presenting on;
Delivering a Safe System in a Complex Political Environment



**Corey Smith
& Philippa Simpson**
Solicitors
HCC Solicitors
Presenting on:
Title to follow



Steve Proctor
Honorary Associate
TMS Consultancy
Presenting an interactive session on;
Delivering a Safe Systems



Pete Cattell
Head of Urban & Rural
Clearview Intelligence
Presenting on:
Innovative Ideas for supporting and



Nick Newton
Technical Director
Traffic and Road Safety Engineering Consultancy
Presenting an interactive session on;
Looking at the Safe System in a Rural Context



Andrew Price
Technical Manager UK & Ireland
Geveko (Road) Markings
Presenting an interactive session on;
Road Markings and their role in Delivering a Safe Systems



Graham Feest
Road Safety Consultant
The Graham Feest Consultancy
Presenting on:
Pro-active v Reactive within the Safe System



Mike Yeomans
Director
Training UK Development & Deputy Chairman
Motor Schools Association of GB
Presenting on:
Driving and the Safe System



Adrian Hide
Proprietor
Adrian Hide Consultancy
Presenting on:
Driving and the Safe System in the workplace



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APPLICATION FORM

First name

Surname

Authority/Organisation

Tel No

Email

Address

Order Number (if applicable)

Comments (if applicable)

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BOOK YOUR PLACE

On line booking (preferred) at <https://www.grahamfeest.com/gfc-events/delivering-the-safe-systems-approach/coventry-2023/> or

Download and complete this registration form then email it to graham@grahamfeest.com (note you cannot complete this form with first downloading it) or post it to the address given below.

PAYMENT

Wait for your invoice. The invoice you receive will provide the bank details you need to make payment by BACS which will confirm your attendance. Alternatively, you can send a cheque payable to "Graham Feest" to the address below.

Note:

In order to fully administer this event your details will be retained on a secure data base for the purposes of circulating other papers appertaining to your attendance, producing a name badge and a delegate list for inclusion in the delegate pack. Only your name and authority/organisation will be recorded on your name badge and on the delegate list. Under no circumstances will your contact details be passed to any third party or shared with any other person(s). By the same token your information will not be sold on for private gain to any other person, body or organisation.

By ticking the box you are confirming that you understand and agree with the manner in which your information will be used.

Tick the box to confirm your agreement

Dated

Signed