



# CARDIFF

Monday 24<sup>th</sup> October 2022  
Jury's Hotel, Park Place, Cardiff CF10 3UD  
10.00a.m. to 4.30p.m.

# Reducing Casualties by Stopping Crashes

Actively supported by:



What are we learning | What are we  
implementing | What is working?

Financially supported by



# Reducing Casualties by Stopping Crashes

## INFORMATION

### IMPLICATIONS OF COVID 19

The Graham Feest Consultancy is satisfied with the steps taken by the venue to ensure everyone's safety as far as is practicable. It is incumbent upon all those attending to follow any specific instructions which will be set out in the final details and if necessary, amended on the day. Compliance with any national regulations will be adhered to and the numbers attending the event will be controlled to ensure reasonable and appropriate social distancing.

### REDUCING CASUALTIES BY STOPPING CRASHES

*What are we learning – What are we implementing – what is working?*

The Safe System Approach is now well embedded as a concept towards the actions required to stop crashes on our roads and thereby in many instances reduce the harm caused particularly to the most vulnerable although it would be fair to say that we have much to do to turn the principles into practice.

It is a given that road users do make mistakes and we must take mitigating action to reduce the severity of death and injury and to look much closer at what our learning and research is saying, what we are implementing and what is really working or indeed what is not giving us the required results.

However, death and injury is the outcome of a crash and so logically no one would have suffered if the crash had not happened. It follows therefore that if we are to make progress in reducing casualties, we need to stop the crashes occurring.

### WHO SHOULD ATTEND

This event of a conference style nature is for any person who is involved in the practice and promotion of road safety in terms of casualty reduction, reducing the risk to road users and making the environment smarter. Through a series of presentations, interactive sessions and discussions we will explore interventions designed to make our road network, road users and vehicles safer.

It will be of special interest to those in the areas of Education, Training, Enforcement, Engineering, Collision Investigation, Fleet, Logistics and Transport Management and Road Safety Audit etc as well as those who have managerial responsibility for a workforce who drive for their business and will appeal to those working in the private, commercial, statutory and voluntary sectors. It will also be valuable for thoughts that lead within the community and people who have a Health and Safety or Personnel/Human Resources responsibility.

### CPD CERTIFICATION

A Certificate of Attendance will be issued at the end of the day to support all CPD requirements



Recognised and valued for CPD by



### COST

The event cost is £125.00 to include all refreshments and lunch.

Multiple booking from the same organisation made at the **same time** of two places or more - first place £125.00 all subsequent places at £110.00.

**"EARLY BIRD RATE OFFER OF £85.00 VALID UNTIL 1<sup>st</sup> October 2022".**

Multiple early bird booking from the same organisation made at the same time of two places or more – first place £85.00 subsequent places £70.00

### Please note:

*There is NO VAT involved in this event. Only cancellations received 30 days before the event will be eligible for any refund. Name changes can be made at any time.*

### BOOK A PLACE

We would prefer you to book on line at <http://www.grahamfeest.com/graham-feest-events/upcoming-events/> but you can:

Download the application form below and after completion email or post to the address given.

### PAYMENT OF FEES

Following your booking confirmation an invoice will be generated and sent electronically for which we would ask you to deal with promptly.

If wishing to make payment by cheque then this should accompany the application form

### OVERNIGHT ACCOMMODATION

Whilst rooms remain available the Jury's Hotel is offering a rate of £84 bed and breakfast for single occupancy. To book a room telephone the hotel on 0161 774 2983 quoting 'GRAHAM FEEST CONSULTANCY EVENT

### DETAILS & JOINING INSTRUCTIONS

Details & joining instructions will be emailed to delegates approximately two weeks prior to the event

# Reducing Casualties *by* Stopping Crashes

## CONTENT

## CONFIRMED PRESENTERS & SPEAKERS

S/1/21



**Councillor Graham Hinchey**  
*The Rt. Hon. The Lord Mayor of Cardiff*



**Graham Feest**  
*Road Safety Consultant*  
*The Graham Feest Consultancy*



**Steve Proctor**  
*Honorary Associate*  
*TMS Consultancy*  
*Presenting an interactive session on:*  
**Delivering a Safe Systems Approach**



**Corey Smith**  
*Solicitor*  
*HCC Solicitors*  
*Presenting on:*  
**When it all goes**



**Pete Cattell**  
*Head of Urban & Rural*  
*Clearview Intelligence*  
*Presenting on:*  
**Connex Active to Detect Cyclists**



**Irene McAleese**  
*Founder & Chief Strategy Officers*  
*See Sense (Limeforge Ltd)*  
*Presenting on:*  
**An overview of the Cycle Smart Brum project new insights into cyclist safety**



**Paul Boss**  
*Chief Executive Officer*  
*Road Surface Treatments Association (RSTA)*  
*Presenting:*  
**The Role of Road Surfaces in Stopping Crashes**



**Alan Hiscox**  
*Director of Safety*  
*British Horse Society*  
*Presenting on*  
**Safer Drivers, Riders and**

## Opinion Forming Panel



**Kyle Smith**  
*Police Sergeant*  
*-Casualty Reduction*  
*South Wales Police*



**Rebecca Ashton**  
*Head of Policy and Research*  
*IAM RoadSmart.*



**Mike Yeomans**  
*Director*  
*Training UK Development &*  
*Deputy Chairman*  
*Motor Schools Association of GB*



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Jury's Hotel, Park Place, Cardiff CF10 3UD

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## APPLICATION FORM

First name

Surname

Authority/Organisation

Tel No

Email

Address

Order Number (if applicable)

Comments (if applicable)

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### BOOK YOUR PLACE

On line booking (preferred) at <https://www.grahamfeest.com/gfc-events/upcoming-events/>

or

Download and complete this registration form then email it to [graham@grahamfeest.com](mailto:graham@grahamfeest.com) (note you cannot complete this form with first downloading it) or post it to the address given below.

### PAYMENT

Wait for your invoice. The invoice you receive will provide the bank details you need to make payment by BACS which will confirm your attendance. Alternatively, you can send a cheque payable to "Graham Feest" to the address below.

### Note:

In order to fully administer this event your details will be retained on a secure data base for the purposes of circulating other papers appertaining to your attendance, producing a name badge and a delegate list for inclusion in the delegate pack. Only your name and authority/organisation will be recorded on your name badge and on the delegate list. Under no circumstances will your contact details be passed to any third party or shared with any other person(s). By the same token your information will not be sold on for private gain to any other person, body or organisation.

By ticking the box you are confirming that you understand and agree with the manner in which your information will be used.

Tick the box to confirm your agreement

Dated .....

Signed .....