



**Institute of Master  
Tutors of Driving**

**AWARDS  
2021**



# Institute of Master Tutors of Driving



## IMTD AWARDS 2021



*Sponsored by RED Driving School*

The Institute of Master Tutors of Driving is calling for nominations in five categories in respect of its awards for 2021.

The awards are the Institute's annual opportunity to recognise outstanding contribution to driver training and road safety. It will recognise an individual or organisation whether that be from the voluntary, public or commercial sector that has contributed significantly to driver training and or road safety in the United Kingdom.

In each class there will be one overall winner and up to three who will be highly commended for their contribution and involvement.

The five award categories are:

- IMTD New Driver Initiative Award
- IMTD Leading Organisation Award
- IMTD Individual Driver Trainer of the Year Award
- IMTD Driver Training Company Award
- IMTD Coronavirus19 Pandemic Award

The details of the award classes are set out on the following page.

The awards will be presented on Sunday 12th September 2021 at the IMTD Annual Lunch.

### **Nominations**

Nominations are permitted from any individual company or organisation and they have to be sent via email to [imtdevents@hotmail.com](mailto:imtdevents@hotmail.com) by midnight on **Friday 23<sup>rd</sup> July 2021**.

The overall winner in each category will not know until the day but they will be aware that they are to be presented with at least a highly commended certificate. All recipients will be notified in August 2021 so they can make arrangements to attend the presentation.

Using the attached form the nomination must include the full name of the person/organisation being nominated together with an email address, phone number and postal address

- It must state the category for which the award is being proposed (*This could be for more than one category but only one award overall would be made*)
- It must then state the name and email address of the person(s) making the nomination, phone number and postal address
- Then as the person making the nomination you must write a citation for the nomination you are making giving the reasons/supporting evidence for making the proposal. This should be contained within a minimum of 300 and maximum of 500 words.

Nominations should be emailed to Charles Morton, IMTD Awards Manager at [imtdevents@hotmail.com](mailto:imtdevents@hotmail.com)



# Institute of Master Tutors of Driving

## AWARD CATEGORIES

- **IMTD New Driver Initiative Award**

An initiative which has been introduced by an individual or organisation and challenges new drivers to become better and safer and moves beyond that of simple skills based training. This award might well recognise an initiative which is aimed at both pre and novice drivers. Such an initiative would need to demonstrate its structure, delivery and the way in which it is monitored along with any evaluation which has taken place and demonstrate its significance in behaviour change/ knowledge gain.

*(The previous winner was RED Driving School)*

- **IMTD Leading Organisation Award**

There are many interpretations and definitions one could apply to this award and it is right that all options are kept open and it is left to those making the nomination to consider whether this is an appropriate category in which they might compete. It could be a business or company who has constantly demonstrated both in theory and practice good road safety and driving practices building within its organisation a safety culture and ethos which exemplifies and sustains a high standard of operation. Equally it could be a company or organisation which has introduced and maintained a high level of good practice contributing to driver training and road safety on a wide ranging basis and has some longevity and credibility.

*(The previous winner was Intelligent Instructor)*

- **IMTD Individual Driver Trainer of the Year Award**

This award seeks to find an exceptional driver trainer who would if challenged be able to demonstrate that they were signed up to a Code of Conduct, has undertaken and or delivered continuous professional development and has delivered a high level of customer satisfaction. A trainer who does more than teach people to drive but also helps others within the profession. They may well have introduced a new way of teaching pupils to drive or introduced an innovative way in which they have been able to help those who are in some way challenged in terms of the driving task.

*(The previous winner was Tracey Hammett)*

- **IMTD Training Industry Award**

This award is to recognise a driver/or other training company in the widest possible field of activity not just being confined to cars but also LGV's, PCV's, minibuses and motorcycling but other forms of driver education and road safety practices etc. It is available to reward sustained initiatives in all forms of training which have been monitored and evaluated and can indicate levels of behavioural change and casualty reduction. Such an award would recognise sustainability and longevity within the industry.

*(The previous winner was Peeks Driver Training)*

- **IMTD Coronavirus19 Pandemic Award  
"New for 2021"**

This very open award is introduced this year to recognise an individual, group, organisation or business in the driver training or related field who has contributed and supported in an identifiable, sustained and significant way to the wellbeing of others during the pandemic in terms of continuous and ongoing activity, communication, counselling, providing information, on-line training, or adapting their business model etc.

*(New Award - no previous winner)*



# Institute of Master Tutors of Driving

## Nomination for an IMTD Award 2021

<b>The Nomination Category(s)</b>
Category(s) in which the nomination is being made
<b>The Person BEING nominated</b>
Name of Nominee
Address of Nominee
Email address of Nominee
<b>The Person/Organisation MAKING the nomination</b>
Name of Person/Organisation making the nomination
Email Address of the Person/Organisation making the nomination
<b>The Nomination Details</b>
CITATION 300 to 500 words <i>(you may attached any additional supporting documents to your citation if you so wish )</i>

